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Illinois Gambling Act (230 ILCS 10)
(230 ILCS 10/5.1) Section 5.1 Disclosure of Records

Date: March 7, 2022

v7.1.19

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Notwithstanding any applicable statutory provision to the contrary, the Board shall, on written request from any person, provide information furnished by an applicant or licensee concerning the applicant or licensee, his products, services or gambling enterprises and his business holdings, as follows:

1. The name, business address and business telephone number of any applicant or licensee.

RESPONSE: Tekkorp Digital Acquisition Corp., 1980 Festival Plaza Drive, Ste #300, Las Vegas, Nevada 89135, (702) 879-9687.

2. An identification of any applicant or licensee including, if an applicant or licensee is not an individual, the names and addresses of all stockholders and directors, if the entity is a corporation; the names and addresses of all members, if the entity is a limited liability company; the names and addresses of all partners, both general and limited, if the entity is a partnership; and the names and addresses of all beneficiaries, if the entity is a trust. If an applicant or licensee has a pending registration statement filed with the Securities and Exchange Commission, only the names of those persons or entities holding interest of 5% or more must be provided.

RESPONSE: Tekkorp JEMB LLC, 1980 Festival Plaza Drive, Ste #300, Las Vegas, Nevada 89135, with a 15.2% ownership interest. Tekkorp JEMB LLC is owned 50% by Tekkorp Holdings LLC and 50% by JEMB SPAC LLC. The address for Tekkorp Holdings LLC is 1980 Festival Plaza Drive, Ste #300, Las Vegas, Nevada 89135. Tekkorp Nevada Trust owns Tekkorp Holdings LLC. The Grantor, Trustee and Beneficiary of Tekkorp Nevada Trust is Matt Davey whose address is 3003 Red Arrow Drive, Las Vegas, Nevada 89135. The address for JEMB SPAC LLC is 150 Broadway, Suite 800, New York, New York 10038. Morris Baily is the Managing Member of JEMB SPAC LLC and his address is 150 Broadway, Suite 800, New York, New York 10038. Tekkorp Digital Acquisition Corp. has a pending registration statement filed with the Securities and Exchange Commission and no other person holds an interest of 5% or more in the corporation.

3. An identification of any business, including, if applicable, the state of incorporation or registration, in which an applicant or licensee or an applicant's or licensee's spouse or children has an equity interest of more than 1%. If an applicant or licensee is a corporation, partnership or other business entity, the applicant or licensee shall identify any other corporation, partnership or business entity in which it has an equity interest of 1% or more, including, if applicable, the state of incorporation or registration. This information need not be provided by a corporation, partnership or other business entity that has a pending registration statement filed with the Securities and Exchange Commission.

RESPONSE: Not applicable to Tekkorp Digital Acquisition Corp., although note that Tekkorp Digital Acquisition Corp. owns 100% of Caliente Interactive LLC, a Nevada

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corporation, with a principal business address of 2550 Fifth Avenue, Suite 150, San Diego, California 92103.

4. Whether an applicant or licensee has been indicted, convicted, pleaded guilty or nolo contendere, or forfeited bail concerning any criminal offense under the laws of any jurisdiction, either felony or misdemeanor (except for traffic violations), including the date, the name and location of the court, arresting agency and prosecuting agency, the case number, the offense, the disposition and the location and length of incarceration.

RESPONSE: No.

5. Whether an applicant or licensee has had any license or certificate issued by a licensing authority in Illinois or any other jurisdiction denied, restricted, suspended, revoked or not renewed and a statement describing the facts and circumstances concerning the denial, restriction, suspension, revocation or non-renewal, including the licensing authority, the date each such action was taken, and the reason for each such action.

RESPONSE: No.

6. Whether an applicant or licensee has ever filed or had filed against it a proceeding in bankruptcy or has ever been involved in any formal process to adjust, defer, suspend or otherwise work out the payment of any debt including the date of filing, the name and location of the court, the case and number of the disposition.

RESPONSE: No.

7. Whether an applicant or licensee has filed, or been served with a complaint or other notice filed with any public body, regarding the delinquency in the payment of, or a dispute over the filings concerning the payment of, any tax required under federal, State or local law, including the amount, type of tax, the taxing agency and time periods involved.

RESPONSE: No.

8. A statement listing the names and titles of all public officials or officers of any unit of government, and relatives of said public officials or officers who, directly or indirectly, own any financial interest in, have any beneficial interest in, are the creditors of or hold any debt instrument issued by, or hold or have any interest in any contractual or service relationship with, an applicant or licensee.

RESPONSE: None.

9. Whether an applicant or licensee has made, directly or indirectly, any political contribution, or any loans, donations or other payments, to any candidate or office holder, within 5 years from the date of filing the application, including the amount and the method of payment.

RESPONSE: No.

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10. The name and business telephone number of the counsel representing an applicant or licensee in matters before the Board.

RESPONSE: Gilbert Brooks, Esquire of Duane Morris LLP (856) 874-4204; Cezar Froelich, Esquire of Taft Stettinius & Hollister LLP (312) 836-4002.

11. A description of any proposed or approved gambling operation, including the type of boat, home dock, or casino or gaming location, expected economic benefit to the community, anticipated or actual number of employees, any statement from an applicant or licensee regarding compliance with federal and State affirmative action guidelines, projected or actual admissions and projected or actual adjusted gross gaming receipts.

RESPONSE: Online sports wagering operation. In terms of expected economic benefit to the community, Tekkorp Digital Acquisition Corp. anticipates a base case prospective revenue for the first year of operations in Illinois of \$28,887,249, with a highest prospective total revenue of \$31,775,974 and a lowest prospective total revenue of \$25,998,524. In year two of operations in Illinois, Tekkorp Digital Acquisition Corp. anticipates a base case prospective revenue of \$76,993,640, with a highest prospective total revenue of \$84,693,003 and a lowest prospective total revenue of \$69,294,276. Illinois is a critically important and key market for Tekkorp Digital Acquisition Corp. Tekkorp Digital Acquisition Corp. plans to invest heavily in multiple fronts to ensure a successful performance, including investments on marketing, license and market access fees, personnel, hardware and other capital expenditures. Tekkorp Digital Acquisition Corp. plans to hire locally in Illinois for roles in connection with operations, including a head of wagering operations and trading, customer support personnel, fraud and risk specialists and payment solution specialists. Tekkorp Digital Acquisition Corp. commits to finding opportunities, particularly with respect to vendors, to create a profit participation opportunity for minority persons, women, the LGBTQ community, persons with a disability, and veterans of the United States Armed Forces. Tekkorp Digital Acquisition Corp. will adopt a Diversity Plan to ensure that all persons are accorded equality of opportunity in employment and contracting by the company. Tekkorp Digital Acquisition Corp. will comply with all federal, state and local laws governing non-discrimination in its employment and business practices, included but not limited to discrimination based on age, race, sex, gender, color, religion, national origin, sexual orientation, gender, disability or any other basis.

12. A description of the product or service to be supplied by an applicant for a supplier's license.

RESPONSE: Not applicable.

Bid Summary

CALIENTE INTERACTIVE INC.

Binding Commitments:

Bid Amount: The Caliente Interactive License bid includes the following in terms of the nonrefundable license fee of \$20 million required by 230 ILCS 45/25-45(a), if Caliente Interactive is selected to receive a Master Sports Wagering License, Caliente Interactive will pay a nonrefundable license fee equal to the greater of (i) \$20 million, and (ii) the third highest nonrefundable license fee offered by a qualified bidder plus \$1 million, not to exceed a total nonrefundable license fee of \$27 million. Additionally, while the current tax rate on a Master Sports Wagering Licensee's adjusted gross sports wagering receipts from sports wagering is 15% in accordance with 230 ILCS 45/25-90(a), with an additional 2% tax on adjusted gross receipts from sports wagers that are placed in Cook County (for an effective tax rate of 17% on sports wagers placed within Cook County), on the condition that there are more than three qualified bidders for the Master Sports Wagering Licenses to be awarded by the Illinois Gaming Board, Caliente Interactive commits to pay a statewide (not just in Cook County) 17% tax on adjusted gross sports wagering receipts from sports wagering. Finally, Caliente Interactive commits to finding opportunities, particularly with respect to vendors, to create a profit participation opportunity for minority persons, women, the LGBTQ community, persons with a disability, and veterans of service in the United States Armed Forces.

Non-Financial Commitments: Illinois is critically important to the Caliente brand, and we are accordingly committed to investing in the state to ensure that our operations are successful. We strongly believe that our unique brand positioning among the state's Hispanic demographic will make us a clear market leader in the state as we target a segment of the population that has been historically overlooked by the existing operators. Therefore, we plan to invest heavily in multiple fronts to ensure successful performance. Our vision for Illinois includes us investing on marketing, license and market access fees, personnel, hardware, and other capital expenditures.

The Caliente brand uniquely resonates with Illinois' large Hispanic population due to its reputation as one of the oldest and most trusted brands in Latin America and as a premier sponsor of Liga MX soccer. We can reach demographics that are historically underserved by commercial event wagering operations and that are hard for other operators to reach.

Caliente Interactive is committed to building a successful and reliable operation in Illinois on a platform that provides a top-notch experience, and whether they be experienced gamers or new players.

Applicant Summary:

Prospective Revenue: An approximate of the total revenue to be generated by Caliente Interactive Inc. on an annual basis is the following:

	Year 1	Year 2
Base Case prospective revenue:	28,887,249	76,993,640
Highest prospective total revenue:	31,775,974	84,693,003
Lowest prospective total revenue:	25,998,524	69,294,276

Supplemental information on the foregoing can be found on Exhibit 33 of the Master Sports Wagering License Application Form.

Experience: Caliente Interactive is a leading international online sports betting and gaming company that provides customers with an array of offerings such as online sports wagering and real-money online casino wagering. Our mission of “Mass Accion Mas Diversion” (“More Action More Fun”) reflects our track record of providing the highest quality online games with the best user experience and customer service, building a positive atmosphere to make wagering fun. We are uniquely positioned to establish Illinois’ premier event wagering operation and to reach underserved gaming demographics.

Caliente Interactive was established in 2014 as an independently-operated entity through an agreement between Grupo Caliente, a venerable brand with an over 100-year history in Mexico, and Playtech, a publicly-traded London Stock Exchange technology company and one the world’s leading providers of online gaming technology in regulated markets worldwide. Since our founding, we have achieved over 70% market share in the regulated online gaming market in Mexico. Our best-in-market customer experience allows us to effectively acquire customers at scale and monetize them while providing customers with the best experience in the market.

Although a predominantly a Latin American brand, our name already extends into the United States. External market research demonstrates that we already enjoy 57% brand awareness among U.S. Hispanic sports fans, despite the absence of any direct U.S. marketing, as compared to 15% brand awareness for the next most-recognized brand.

Caliente’s expertise as a world-class event wagering operator will allow us to attract Illinoisans of all ethnicities. We understand how to run an event wagering operation, including the inherent risks in sports betting. We currently offer users the opportunity to place bets on more than 25 sports with fixed odds, including every major sports league from across the world (e.g., NFL, NBA, NHL, MLB, La Liga MX, UEFA Champions League, ATP, NCAA, Barclays Premier League, FIFA World Cup, etc.). We also offer users the opportunity to place bets on in-progress sports games, and offer live streams of thousands of other events. We generate sportsbook revenue by establishing odds that maintain a theoretical net win margin over the long run with a predetermined level of statistical confidence. Although we take on a certain amount of risk on each bet, and

revenues can be volatile, our margins are generally expected to be stable over the long-term, confirming our ability to establish a successful and durable event wagering operation.

Our management team of seasoned industry leaders has an unrivalled track record in building, investing, nurturing, acquiring and leading digital companies across digital sports, entertainment and gaming industries. With vast experience, and a deep network of long-standing relationships, we are uniquely positioned to identify and evaluate target businesses for whom our expertise, and a public listing will have metamorphic impact.

Matt Davey, the current CEO of Tekkorp, will be the Chairman of Caliente Interactive. Mr. Davey previously served as CEO of Scientific Games Digital Division (2018). Prior to that, he was CEO of NYX Gaming Group (“NYX”) from 2011-2018, developing a corporate strategy that resulted in seven acquisitions, consistent revenue growth, a successful IPO, and the eventual sale to Scientific Games Corp for \$631 million. At NYX, Mr. Davey helped successfully launch online gaming and subsequently sports wagering, in New Jersey. Notably, NYX provided the platform for successful operators such as Resorts Digital Gaming (owned by Tekkorp Chairman Morris Bailey), Caesars Entertainment/Caesars Interactive Entertainment (with Tekkorp Board Member, Tony Rodio, the former CEO of Caesars Entertainment), and Golden Nugget Atlantic City/Golden Nugget Online Gaming.

Tekkorp’s executive team is turn overseen by its Board. In addition to Mr. Davey, Tekkorp’s Board members are experienced in the U.S. gaming industry and broader global online gaming sector:

- Morris Bailey, Chairman: founder and Chairman of JEMB Realty; Owner of Resorts Hotel and Casino in Atlantic City; instrumental in bringing online gaming to Atlantic City.
- Tony Rodio, Independent Director: Former CEO of Caesars Entertainment; Served as CEO for Affinity Gaming; Served as CEO of Tropicana; Significant Board Experience with Atlantic City Alliance, Caesars Holdings.
- Marlon Goldstein, Independent Director: CEO of Hard Rock Digital; Former Chief Legal Officer of The Stars Group (2014-2020), led joint venture with FOX Sports to create FOX Bet.
- Sean Ryan, Independent Director: VP, Business Platform Partnerships of Facebook.
- Tom Roche, Independent Director: Former Global Director of Gaming Services at Ernst & Young; Served as Deloitte’s National Gaming Industry Leader and as co-head of Arthur Andersen’s Gaming Industry Practice; Served on the Nevada State Gaming Control Board (1989-1993).

In summary, Caliente Interactive will be led by a management/executive team of industry veterans from Tekkorp, with unparalleled expertise creating new gaming operations, including pioneers of the event wagering operations in New Jersey and other jurisdictions. Caliente Interactive combines the experience and prestige of Mexico’s leading sports betting brand with Tekkorp’s team of seasoned gaming executives.

Diversity: Caliente Interactive Inc. is an equal opportunity employer and makes employment decisions on the basis of experience and skill set. In accordance with applicable law, the Caliente

Interactive prohibits discrimination based on race, color, religion, sex, age, national origin or ancestry, disability, veteran status, sexual orientation, transgender status, or any other consideration protected by federal, state, or local laws.

Affirmative Action Plan: Caliente Interactive is committed to hiring outstanding individuals who reflect diverse backgrounds, and who have the qualifications, values and potential necessary to achieve the Caliente's goals. It is important that the company's employees are informed of and given a reasonable opportunity to apply for vacancies within the Company.

As such, Caliente Interactive is already integrated by a 90% Hispanic or Latino ethnicity, and by a 43% of women, among others.

Financing: Tekkorp Digital Acquisition Corp. and Caliente Interactive Inc. are financing their merger via proceeds from the Special Purpose Acquisition Corporation ("SPAC") Trust, private and public equity markets, and the institutional debt market. Of the \$840 million in total cash proceeds, approximately \$250 million is estimated from the SPAC Trust, approximately \$440 million is estimated from Private Investment in Public Entity (PIPE) funds, and \$150 million is estimated from institutional lenders. The Company expects excess cash on its balance sheet of \$172 million, which along with the Company's significant annual cash flow abroad (approximately \$125 million), will be used to fund entry into Illinois and other US markets and to cover any and all operational losses.

Other Factors for Consideration: Caliente is led by experienced domestic event wagering professionals (as profiled above), who have been involved in creating new event wagering operations in states such as New Jersey and involved in sports betting ventures with companies such as FOX Bet and William Hill. Their experiences complement Caliente's long history with international event wagering operations.

Caliente's event wagering competency is confirmed by the fact that we have successfully offered online wagering internationally since 2014. We will maximize privilege fees to the State of Illinois both by leveraging our brand to uniquely reach the state's untapped Hispanic demographic and soccer fans — in addition to reaching fans of sports such as football, baseball, basketball, hockey, and golf— and through our track record of retaining customers. In short, we expect to generate new customers and retain them, thus bringing the state a steady and maximized flow of privilege fees.

Caliente has consistently maintained significant revenue retention from each customer cohort (defined as the group of new customers that the company acquires each year) since its inception. While it is impossible to retain every individual customer, the high percentage of retained customers tend to increase their level of play each year, while continuing to wager responsibly and within their means. As a result, the aggregate revenue generated by the company has grown significantly each year. We are able to achieve these results through a combination of leading products, leading customer relations management programs, excellent customer service, and prompt payments. In addition to our strong revenue retention, our customer cohorts have increased in size each year.

Positive customer economics allows for greater marketing spend per user, which enables faster growth to achieve economies of scale. We continue to prioritize our customers by investing in enhancing product quality. The decisions we make stem from our fundamental desire to keep our users engaged and excited to interact with our product offerings. The satisfaction of our users remains the single-most critical lens through which we measure our own success.

Our compelling user-level monetization combined with our unrivaled brand and marketing positioning creates a flywheel effect both in customer acquisition and customer monetization, each of which reinforces the other. This has enabled investments, such as partnerships with top Mexican soccer teams (i.e., Chivas and America), as well as with Liga MX itself. We hope to make similar investments with Illinois leagues and sports teams as those opportunities present themselves.

Caliente's highly experienced team has a proven track record of success in large regulated markets such as Mexico.