

DGC IL LLC

Illinois Gambling Act (230 ILCS 10)

Date: [Updated 6/7/2023 – DGC IL LLC](#)

(230 ILCS 10/5.1) Section 5.1 Disclosure of Records

(a)

Notwithstanding any applicable statutory provision to the contrary, the Board shall, on written request from any person, provide information furnished by an applicant or licensee concerning the applicant or licensee, his products, services or gambling enterprises and his business holdings, as follows:

1. The name, business address and business telephone number of any applicant or licensee.

[DGC IL LLC](#) – 1980 Festival Plaza Drive, Suite 340, Las Vegas, NV 89135 – Phone#: (702) 268-9330

2. An identification of any applicant or licensee including, if an applicant or licensee is not an individual, the names and addresses of all stockholders and directors, if the entity is a corporation; the names and addresses of all members, if the entity is a limited liability company; the names and addresses of all partners, both general and limited, if the entity is a partnership; and the names and addresses of all beneficiaries, if the entity is a trust. If an applicant or licensee has a pending registration statement filed with the Securities and Exchange Commission, only the names of those persons or entities holding interest of 5% or more must be provided.

[DGC IL LLC \(Limited Liability Company\)](#) – 1980 Festival Plaza Drive, Suite 340, Las Vegas, NV 89135

- o [Manager](#) - Digital Gaming Corporation USA (DGC USA) – 1980 Festival Plaza Drive, Suite 340, Las Vegas, NV 89135;
- o [Member](#) – Charles Bernitz, 1515 South Federal Highway, #403, Boca Raton, FL 33432
- o [Member](#) – Keith Furlong, 909 Belmont Avenue, North Haledon, NJ 07508
- o [Minority Investors](#) – Victoria Watkins, 200 E. Randolph Street, Suite 2900, Chicago, IL 60601
- o [Minority Investors](#) – Chimaobi Enyia, 111 W. Jackson Blvd., Suite 1700, Chicago, IL 60604
- o [Minority Investors](#) – Kareem Kenyatta – 9009 South Western Avenue, Chicago, IL 60643
- o [Minority Investors](#) – Ralph Johnson, 5105 Tollview Drive, Suite 285, Rolling Meadows, IL 60008

DGC USA holds 100% interest in DGC IL LLC. (DGC entered into non-binding term sheets with four minority investors, who contingent upon licensure of DGC IL LLC and other appropriate vetting approvals, will take a 15% shareholding in DGC IL LLC).

DGC IL LLC

3. An identification of any business, including, if applicable, the state of incorporation or registration, in which an applicant or licensee or an applicant's or licensee's spouse or children has an equity interest of more than 1%. If an applicant or licensee is a corporation, partnership or other business entity, the applicant or licensee shall identify any other corporation, partnership or business entity in which it has an equity interest of 1% or more, including, if applicable, the state of incorporation or registration. This information need not be provided by a corporation, partnership or other business entity that has a pending registration statement filed with the Securities and Exchange Commission.

N/A

4. Whether an applicant or licensee has been indicted, convicted, pleaded guilty or nolo contendere, or forfeited bail concerning any criminal offense under the laws of any jurisdiction, either felony or misdemeanor (except for traffic violations), including the date, the name and location of the court, arresting agency and prosecuting agency, the case number, the offense, the disposition and the location and length of incarceration.

No - Not Applicable.

5. Whether an applicant or licensee has had any license or certificate issued by a licensing authority in Illinois or any other jurisdiction denied, restricted, suspended, revoked or not renewed and a statement describing the facts and circumstances concerning the denial, restriction, suspension, revocation or non-renewal, including the licensing authority, the date each such action was taken, and the reason for each such action.

No - Not Applicable.

6. Whether an applicant or licensee has ever filed or had filed against it a proceeding in bankruptcy or has ever been involved in any formal process to adjust, defer, suspend or otherwise work out the payment of any debt including the date of filing, the name and location of the court, the case and number of the disposition.

No - Not applicable.

7. Whether an applicant or licensee has filed, or been served with a complaint or other notice filed with any public body, regarding the delinquency in the payment of, or a dispute over the filings concerning the payment of, any tax required under federal, State or local law, including the amount, type of tax, the taxing agency and time periods involved.

No - Not Applicable.

8. A statement listing the names and titles of all public officials or officers of any unit of government, and relatives of said public officials or officers who, directly or indirectly, own any financial interest in, have any beneficial interest in, are the creditors of or hold any debt instrument issued by, or hold or have any interest in any contractual or service relationship with, an applicant or licensee.

Keith Furlong, (Secretary/Treasurer/Director) of DGC USA and Vice President of DGC IL LLC, is married to Esther Suarez (Attorney), who is the Hudson County Prosecutor in

DGC IL LLC

Jersey City, New Jersey. However, neither Mr. Furlong, nor his spouse, Esther Suarez, have direct or indirect, own any financial interest in, have any beneficial interest in, are the creditors of, hold any Debt Instrument issued by or hold or have any interest in any contractual or service relationship with Applicant or any of its Key Persons.

9. Whether an applicant or licensee has made, directly or indirectly, any political contribution, or any loans, donations or other payments, to any candidate or office holder, within 5 years from the date of filing the application, including the amount and the method of payment.

None – N/A

10. The name and business telephone number of the counsel representing an applicant or licensee in matters before the Board.

Edward R. Winkofsky
Greenberg Traurig LLP
77 West Wacker Drive, Suite 3100
Chicago, IL 60601
(312) 456-8440

11. A description of any proposed or approved gambling operation, including the type of boat, home dock, or casino or gaming location, expected economic benefit to the community, anticipated or actual number of employees, any statement from an applicant or licensee regarding compliance with federal and State affirmative action guidelines, projected or actual admissions and projected or actual adjusted gross gaming receipts.

DGC IL LLC, and its affiliates, (“DGC”) is seeking to offer an online sports betting operation in Illinois through an online only Master Sports Wagering License.

DGC is a leading-edge technology company that offers a world-class betting experience to customers through its online sports wagering platform under the global brand: Betway.

DGC offers its online sports wagering platform in regulated gaming markets in the United States, and the company is presently licensed to offer online sports wagering in eight U.S. jurisdictions.

DGC is committed to a diverse workforce and providing equal employment opportunity to all prospective and actual employees at all levels. DGC’s efforts include advertising and networking, recruiting, mentoring, training, and staff development with particular focus on minorities and other diverse groups.

12. A description of the product or service to be supplied by an applicant for a supplier's license.

No – Not Applicable

**DGC IL LLC
ILLINOIS GAMING BOARD
BID SUMMARY FORM**

BINDING COMMITMENTS [230 ILCS 45/25-45(i)]: Those additional commitments which shall become a condition of the license. Failure to comply with binding commitments may subject the master sports wagering licensee to discipline pursuant to the Act.

- 1. Bid Amount: Provide the amount of the Applicant’s License bid. Include additional license fees, revenue share, or other financial commitments.**

From a financial perspective Applicant’s bid includes:

- \$22.5 million to the Illinois Gaming Board (“IGB”) being the minimum \$20 million bid that applicants must make, with a further \$2.5 million committed at the Applicant’s discretion.
- A minimum of 1.5% percent of post-tax Net Gaming Revenue (“NGR”) donated annually to Common Goal USA to fund projects that harness the power of sports to advance the UN Global Goals and empower disadvantaged young people and their communities.

**DGC IL LLC
ILLINOIS GAMING BOARD
BID SUMMARY FORM**

- 2. Non-Financial Commitments: Identify any other non-financial binding commitments being offered. This may include, but is not limited to, in-state hiring plans, in-state economic development plans, in-state supplier commitments, or affirmative action plans.**

Diversity of Ownership

Prior to submitting its application, the Applicant committed itself to achieving a minimum of 15% minority and/or diverse equity investment. To that end, the Applicant engaged in discussions, both directly and indirectly via liaisons, with numerous potential investors who are minority persons, women, persons with a disability, and veterans of service in the armed forces of the United States, regarding potential investment in the Applicant.

As of the filing of this application, the Applicant has obtained term sheets from four individual investors. These individuals have been vetted and will ensure that the Applicant's ownership table is consistent with the business' wider operational approach to equal opportunity and diversity. Specifically, the Applicant's structure will include 15% persons of color, which 15% includes 4.5% women and 3.5% veterans.

Diversity of Employment and Affirmative Action

The Applicant will, at a minimum, initially employ a state manager in Illinois. As the business grows, the Applicant will expand the team with additional in-state functions including local marketing, sponsorships, regulatory employees, key account managers, and others as needs dictate. Believing that diversity is essential to its success, the Applicant will strive to achieve and maintain a workforce that reflects the diversity of Illinois. In this context, diversity specifically focuses on differences among people with respect to age, sex, culture, race, ethnicity, religion, color, disability, national origin, ancestry, sexual orientation, and veteran status. Particular attention will be given to individuals and groups that historically have been the targets of discrimination, racism, sexism, and harassment.

Diversity of Vendors and Other Business Associates

The Applicant will provide equal opportunity to all individuals and entities seeking to do business with us in Illinois. Beyond this, the Applicant will proactively seek opportunities to engage with minority and diverse business entities by reaching out to organizations that represent such entities.

Corporate Responsibility

The Applicant understands that, during the course of the Pritzker administration, government officials have prioritized important initiatives to invest in communities impacted by the war on drugs, invested record funds to reimagine public safety, and addressed systemic racism.

In 2015, the United Nations (UN) adopted a set of Global Goals as a universal call to action to end poverty, protect the planet, and ensure that by 2030, all people enjoy peace and prosperity.

If licensed, the Applicant intends to partner with Common Goal to donate, throughout the term of its license, 1.5% of its post-tax NGR (as illustrated in Line 'G' in Table 2) to projects that harness the power of sports to advance the UN Global Goals and empower disadvantaged young people and their

DGC IL LLC
ILLINOIS GAMING BOARD
BID SUMMARY FORM

communities (see letter of commitment from Common Goal in Exhibit 39(j) for more information). In supporting Common Goal, the Applicant will be joining a number of leading athletes, sporting organizations and sports teams, including local soccer team Chicago House AC.

While the Applicant considered making a fixed fee donation, it believes that linking the high growth potential of the business with the size of the donation to Common Goal will be more impactful over a long period of time. This is consistent with DGC's broader principles and multi-pronged focus on equal opportunity and the promotion of diversity across the business.

The Applicant's commitment to dedicate 1.5% percent of its annual post-tax NGR in perpetuity answers the call from the Pritzker administration, legislators, and community advocates, to invest in the social determinants of health and help restore, reinvest in, and renew Illinois' most deserving communities. In doing so, the Applicant can help to establish an intrinsic link between sports as a business and sports as a tool for social development, ensuring that, if granted, the Applicant's license will play a role in tackling the biggest global challenges of our time - from advancing gender equality to driving employment and growth to promoting greater peace and social justice.

**DGC IL LLC
ILLINOIS GAMING BOARD
BID SUMMARY FORM**

APPLICANT SUMMARY

- 3. Prospective Revenue: Provide the highest prospective total revenue to be derived by the State from the conduct of Sports Wagering. Submit all reports, feasibility studies or other documents to support this statement.**

The Applicant's forecasts supplied confidentially to the regulators are based on Eilers & Krejcik's February 2020 outlook on the size of the Illinois market, being \$622 million gross gaming revenue at maturity (year five post go-live). Other variables are based on the Applicant's best estimates, also supplied confidentially to the regulators, of the Applicant's potential market share.

**DGC IL LLC
ILLINOIS GAMING BOARD
BID SUMMARY FORM**

- 4. Experience: Describe the character, reputation, and experience of the Applicant, its Key Persons, and any other person that directly or indirectly controls or is controlled by the Applicant or a Key Person or Affiliate of the Applicant.**

The Applicant

The character and reputation of the Applicant is best evidenced by the fact that its parent company, DGC USA (DGC), as well as DGC's intermediary and holding companies and qualifiers, have thus far received licenses or approvals to participate in B2C sports betting (plus iGaming where allowed by law) in eight US states: Arizona; Colorado; Indiana; Iowa; New Jersey; Ohio; Pennsylvania; and Virginia (through a subsidiary). In addition to this, DGC USA has licenses or approvals to operate B2B services for iGaming in Connecticut, Michigan, New Jersey, Pennsylvania, and Ontario, Canada, providing casino content to some of the leading operators in the industry.

Insofar as experience is concerned, DGC has since its inception offered an innovative and creative suite of first-class digital casino content. The driving force behind DGC's success has been the establishment of its iGaming product development division, formerly known as Mahi Gaming. Through its game design studios, Mahi's experienced team demonstrated the ability to develop innovative and successful online games for use in regulated markets outside the US. Another division of DGC acquired US rights to the IP for many of the most popular and successful games in the world which could be modified for the US market.

Following the Supreme Court's 2018 decision overturning a 1992 federal law that effectively banned commercial sports betting in most states, DGC found itself in a strategically and technologically ideal position to grow in the swiftly regulating online sports betting and iGaming markets in the US. On the sports betting side, DGC entered into a licensing agreement for the exclusive use of the "Betway" name within the US and established its DGC-Betway Division, which is the vehicle through which DGC has gone live or is working to go live with online sports betting in multiple US states.

DGC's parent company, Super Group (NYSE:SGHC) has successful licensed and regulated sports betting and gaming operations in the UK, Europe, and many other jurisdictions outside the US, and will provide all necessary brand and marketing services needed to establish the strongest presence for the Applicant within Illinois (see Super Group summary below). On January 1, 2023, Super Group completed the acquisition of Digital Gaming Corporation Limited (DGC UK), thus bringing DGC into the wider group.

DGC and the DGC-Betway combination are viewed with high regard within the US gaming industry. This is demonstrated by the fact that DGC has already secured market access with well-established US casino operators (including Boyd Gaming, The Cordish Companies and Golden Nugget), and one Native American Tribe, for online sports betting and iGaming (where allowed by law) in up to an initial 12 states. Most recently, DGC was approved for a temporary license to operate online sports betting in Massachusetts in a competitive process not dissimilar to this Illinois application process.

**DGC IL LLC
ILLINOIS GAMING BOARD
BID SUMMARY FORM**

Key Persons of the Applicant are as follows:

Charles Bernitz – President and Chairman of the Board

Charles Bernitz is the Chairman of DGC UK, an intermediary parent of DGC and the Applicant, DGC IL LLC. He is also the President and Chairman of the Board of DGC USA. He was born in South Africa and is a citizen of the UK. He has had a long and successful career introducing industry-changing technologies into a variety of manufacturing and service industries in the US, Europe, and Asia.

Since 2000, Mr. Bernitz founded and was the sole investor in multiple gaming-related software development companies in the UK and US, including DGC UK, up until the closure of the acquisition by SGHC Limited on January 1, 2023.

Bruce Watermeyer- International Vice President – Sports Betting Strategic Initiatives

Bruce Watermeyer, DGC's Executive Vice President – DGC-Betway North American Operations, is an experienced iGaming and Sports betting executive with a strong background in product marketing and business management. He is a professional with 22+ years of diverse ecommerce startup experience across a selection of successful Global IT and e-Commerce businesses, culminating in an extensive online gaming management career which has covered every aspect of the industry for the past 19 years.

He is committed to delivery, with a proven track record of delivering excellent results in challenging environments through leadership of diverse teams and prioritization of strategic and tactical goals. His track record has shown delivery across business strategy, marketing, business development, customer retention, yield management, product management, analytics, and business intelligence.

He has spent years managing and developing teams across multiple countries, languages and cultures and has played a leading role in expanding operations into new regulated jurisdictions across the world.

Adam Felman – CFO

After receiving a joint degree in Mathematics and Business with honors, Mr. Felman qualified in 2013 as a Chartered Accountant with the ICAEW, while at Blick Rothenberg LLP (formerly Hazlems Fenton LLP), a prestigious London accountancy firm.

Adam joined Digital Gaming Corporation (DGC) in 2017 as CFO of the UK based parent company. Now group CFO, he has assisted in growing DGC into an internationally renowned creator of gaming products and manages the various financial matters of the growing business.

Adam has overall financial responsibility for the business. He is also a member of the board of directors of DGC and DGC UK.

DGC IL LLC
ILLINOIS GAMING BOARD
BID SUMMARY FORM

Super Group

Super Group is a New York Stock Exchange (“NYSE”) listed Guernsey corporation (ticker symbol: SGHC), which is the holding company for leading global online sports betting and gaming businesses: Betway, a premier online sports betting brand, and Spin, a multi-brand online casino offering. Super Group listed on the NYSE in January 2022, following the closing of its combination with Sports Entertainment Acquisition Corporation, a publicly traded special purpose acquisition company. Collectively, Super Group, its subsidiaries, and affiliates:

- Comprise approximately 3,800 people across 17 offices around the globe.
- Are licensed in over 20 jurisdictions throughout Europe, the Americas, and Africa
- Currently have over 2.5 million monthly unique active customers
- Expect to have generated between \$1.23-\$1.37 billion (€1.15-1.28 billion) of revenue and \$312.32-\$229.32 million (€200-215 million) of EBITDA in 2022
- Have over 60 Betway brand partnerships around the world

Consistent with its strategy of international expansion, and as previously mentioned, Super Group licensed the “Betway” brand to DGC for exclusive use in the US, where DGC and Super Group have been working together for almost three years. Super Group has since acquired DGC in January 2023.

Super Group’s approach to online sports betting is to leverage a single global sportsbook brand, Betway, across the world. The thrust of Betway’s marketing strategy is to align the brand with relevant sports teams across the globe, making use of sponsorships, television ads, and digital media, in a coordinated, multi-channel approach. Betway’s current sponsorship portfolio comprises more than 60 different partnerships spanning a range of sports and eSports across the US, Europe, Latin America, and Africa.

In the US, this includes deals with 13 major-league sports franchises including the Chicago Bulls, Miami Heat, Cleveland Cavaliers, Golden State Warriors, LA Clippers, and New York Islanders, in addition to a league deal with the NHL that displays the Betway brand on the ice during the Stanley Cup Playoffs. Most recently, Betway has also extended their NHL league sponsorship agreement to include Canada to support the launch of their Ontario product.

Of particular significance in Illinois is Betway’s five-year partnership with the Chicago Bulls which runs through the 2024-25 NBA season and under which Betway is an “Official Sports Betting Partner” of the franchise. Within that partnership, Betway receives TV-visible branding, social media and digital assets, as well as hospitality assets that include tickets, VIP experiences, and exclusive memorabilia. While this deal is important for Illinois, it also forms part of a broader global strategy to have Betway’s brand recognized and strengthened through partnerships with franchises playing in leagues that are highly popular around the world.

Super Group is continuously looking at more deals of this nature, with some already in advanced stages of negotiation. These deals will be complemented by localized sponsorships and digital spend in Illinois, as the Applicant endeavors not only to gain market share but also to grow the entire sports betting industry in the state.

**DGC IL LLC
ILLINOIS GAMING BOARD
BID SUMMARY FORM**

Super Group holds licenses in over 20 jurisdictions around the world, excluding the US. While it is a truly global business, Super Group is made up of numerous local offerings which have been tailored over a number of years to meet specific customer appetites in these different markets. Super Group understands that, in the same way that each country is treated separately, each US state is different, and so for the brand to be successful it is necessary to build a tailored strategy and approach for each market that will resonate with the local target consumers and deliver long-term profitable growth.

From a technology perspective, Super Group uses a unique hybrid model, whereby its own proprietary technology is seamlessly integrated with the technology of select leading providers to enable it to optimize speed-to-market and accelerate the growth of the group's existing global footprint. Irrespective of the technology stack used, Super Group plugs in its own proprietary data and analytics engine, which provides it with a holistic view of its customers. Through data-modelling and real-time events processing, this enables the business to make the right decisions, at the right time, in the right market. As a business focused on its customers and the unique value proposition offered to them, using data to drive a highly personalized and customized entertainment offering in a safe and secure environment is key to Super Group's ongoing engagement with its customers.

Additionally, using information processed via Super Group's leading proprietary behavioral data analytics engine, the team can leverage this data in real-time to fine-tune products, communications, marketing messaging, and responsible gaming interventions, to shape the customer journey, delivering a truly customized and personalized offering to each and every customer, in a safe environment. We believe this feature is industry-leading, having been developed over two decades, and has been the key to the success of the Betway brand around the world.

Key Persons of Super Group are as follows:

Neal Menashe – CEO

As CEO of Super Group, Neal Menashe leads the development and execution of Super Group's strategy and growth. In driving the company forward, Mr. Menashe draws upon more than two decades' experience in the online gaming industry, which he has helped to shape.

In 2001, Mr. Menashe co-founded Win Technologies, a leader in online marketing support, customer relationship management, and technological solutions, which was acquired by the Betway Group in 2011. Over his extended tenure, Mr. Menashe has developed a deeply embedded understanding of product and customers.

After qualifying as a chartered accountant at Arthur Andersen in 1998, Mr. Menashe started his journey in the online world and has never looked back.

DGC IL LLC
ILLINOIS GAMING BOARD
BID SUMMARY FORM

Richard Hasson – President and COO

Richard Hasson is a highly experienced leader in the betting and gaming industry who has played a key role in supporting Super Group's global expansion.

A chartered accountant and corporate financier by background, Mr. Hasson joined Win Technologies in 2012 after successful periods at KPMG, Goldman Sachs, and Prodigy Finance. Mr. Hasson's experience includes corporate development, strategy, commercial, and partnerships in new markets, bringing his industry-leading direction to Super Group's acclaimed online sports betting and gaming brands.

Alinda van Wyk – CFO

Alinda van Wyk qualified as an accountant in South Africa and has more than 20 years' experience in senior financial positions within the online gaming industry. She is responsible for the financial affairs and stewardship of Super Group, including its reporting and structured financial systems that enable the company to seamlessly integrate all its business activities.

Working closely with the business at all levels, Ms. van Wyk plays a crucial role in advising on the Group's strategic direction and ensures that the company's finances are fully aligned with its wider commercial activities.

**DGC IL LLC
ILLINOIS GAMING BOARD
BID SUMMARY FORM**

- 5. Diversity: Unless already part of a binding commitment described above, provide a detailed explanation of the extent to which the ownership of the Applicant reflects the diversity of the State by including minority persons, women, persons with a disability, and veterans of service in the Armed Forces of the United States.**

The Applicant realizes that business and corporate culture are intertwined. Diversity starts with the owners' and senior management's commitment to equal opportunity in all facets of operations, as reflected in the Company's leadership team. To that end, the Applicant has been committed to starting with a diverse ownership team, with the belief that this structure is essential to establishing the culture and image of the organization, both internally and externally.

As mentioned above, prior to submitting its application, the Applicant committed itself to achieving a minimum of 15% minority and/or diverse equity investment. Toward that end, the Applicant engaged in discussions, both directly and indirectly via liaisons, with numerous potential investors who are minority persons, women, persons with a disability, and veterans of service in the armed forces of the United States, regarding potential investment in the Applicant.

As of the filing of this application, the Applicant has obtained term sheets from four individual investors. These individuals have been vetted, and will ensure that, if granted a license, the Applicant will reflect diversity where it matters most – at the ownership table. Specifically, the Applicant's founding structure will include 15% persons of color, which 15% includes 4.5% women and 3.5% veterans.

These four prospective minority owners have extensive experience in highly regulated industries, have been champions for diversity in their respective fields, and have tangible connections to communities that have suffered from disinvestment. We have confidence that, as owners and Illinois residents, they will ensure that our team remain good stewards of an Illinois license if granted.

**DGC IL LLC
ILLINOIS GAMING BOARD
BID SUMMARY FORM**

- 6. Affirmative Action Plan: Unless already part of a binding commitment described above, provide a detailed explanation of the Applicant's commitment to diversity in the workplace, including the Applicant's good faith affirmative action plan to recruit, train and upgrade minority persons, women, persons with a disability, and veterans of service in the Armed Forces of the United States in all employment classifications.**

The Applicant is committed to a diverse workforce, providing equal employment opportunity to all prospective and actual employees at all levels. The Applicant's efforts will include advertising and networking, recruiting, mentoring, training, and staff development, with particular focus on minorities and other diverse groups.

Both DGC and Super Group also provide equal opportunity to all individuals and entities seeking to do business with them in all jurisdictions in which they currently operate, and the Applicant will do the same in Illinois. The Applicant will proactively seek opportunities to engage with minority and diverse business entities by reaching out to organizations that represent such entities.

DGC IL LLC
ILLINOIS GAMING BOARD
BID SUMMARY FORM

- 7. Financing: Describe the expected capitalization of the Sports Wagering Operation, including the source(s) and amounts of debt financing and equity financing to be employed to obtain and operate the License. Please include letters from third parties affirming their role and level of interest in providing potential financing.**

As noted previously, DGC is now fully owned by Super Group following the closing of the acquisition in January 2023. Super Group is a highly cash-generative global online sports betting and gaming business that is listed on the NYSE.

The current ownership structure of the Applicant is simple and deliberate. The Applicant is a recently formed subsidiary that was created for the purpose of creating an investment opportunity for minorities. As such the initial capital contribution was limited to \$1 million, a level that was viable for the minority investors. Over the past few months, the Applicant has succeeded in attracting a committed 15% minority investment across four investors and, within that 15%, will also have 4.5% female ownership and 3.5% veteran ownership. That minority interest will be effectuated should the license be awarded.

Following the completion of the acquisition, DGC is now able to leverage Super Group's access to the public capital markets, providing an alternative source of funds to finance its expansion plans, should this be required.

Please refer to the below links for further information on the acquisition and Super Group's financial position:

Link 1 – [Super Group's Investor Presentations](#)

Link 2 – [Super Group's acquisition of DGC](#)

Link 3 – [Super Group's SEC filings](#)

**DGC IL LLC
ILLINOIS GAMING BOARD
BID SUMMARY FORM**

- 8. Other Factors for Consideration: Please summarize any other facts or circumstances that the Board should consider in evaluating your Application. The Board may give favorable consideration to qualified applicants presenting plans that provide for economic development and community engagement.**

A safe and responsible gaming environment for all DGC's and Super Group's customers is the cornerstone of their global sports betting and iGaming organizations. If its bid is accepted in Illinois, the Applicant will be applying this same philosophy of a safe, responsible, fair, and transparent gaming environment to its Illinois operations.

To keep abreast of evolving best practices in responsible gambling, DGC is a member of the following oversight organizations:

- National Council on Problem Gambling (NCPG): <https://www.ncpgambling.org/>.
- iDevelopment and Economic Association (iDEA): <https://ideagrowth.org/online-gaming/>.
- US Integrity (USI): www.usintegrity.com/

Additionally, Betway is a member of the American Gaming Association (AGA) Sports Betting Task Force.

DGC has also partnered with an industry-leading company that will provide, among other things, responsible gambling awareness training courses to ensure that DGC's staff remain up to date on the latest skills and compliance knowledge. Safer gambling is at the core of what Super Group, and thus Betway, does, and all customers have access to comprehensive information about how to gamble responsibly.

DGC's responsible gambling policies are fully applicable to the Applicant and all brands operating under any of DGC's licenses and to all third-party companies that provide services to DGC's affiliated entities.